

OWNER'S MANUAL

Velora Soft Armchair

A broad, deep-seated armchair with loose cushioning and a low, grounded profile. Simple care helps preserve the upholstery, cushion shape and support.



White upholstery shown

Product at a glance

OVERALL SIZE 43.3 in W x 39.4 in D x 31.5 in H 110 x 100 x 80 cm	SEAT 29.1 in W x 16.9 in D 15.7 in high / 40 cm high
CONSTRUCTION Solid Kikar wood main frame Furniture-grade plywood panels	UPHOLSTERY ROCO-approved textured woven fabric Alternates as confirmed with order
CUSHIONING Seat: Molty High-Density 4 in Foam Polyester wrap; loose fibre-filled backs	SEAT SUPPORT Zig-zag spring suspension Removable seat cushion

Before first use

- Remove packaging carefully. Keep blades and sharp tools away from the upholstery and cushions.
- Place the chair on a dry, level indoor surface and check the access path. Confirm the assembly status on your order documentation; if any components are supplied separately, fit them only as instructed and check stability before use.

Everyday use

- Use as a single-person seat. Do not stand, jump or place concentrated weight on the arms or back.

CARE & MAINTENANCE

Care for a wide, upholstered lounge seat

Velora's woven upholstery, removable seat cushion and loose back cushions benefit from regular, gentle care. Alternate fabrics may have different requirements; follow the guidance confirmed with your order.

Upholstery	Vacuum gently with a clean upholstery attachment. Work across the seat, arms and back cushions without pressing hard into the fabric.
Loose cushions	Rotate, reshape and plump the seat and back cushions regularly. Light body impressions and gradual softening are normal with use.
Spills	Blot promptly with a clean, colourfast absorbent cloth. Do not rub, scrub or saturate the fabric.
Cleaning	Avoid bleach, acetone, thinner, abrasive cleaners, excessive water and unapproved steam cleaning. Contact ROCO if treatment is uncertain.
Frame & legs	Keep the chair on a dry, level surface. Wipe visible wooden feet with a soft dry cloth; use only a barely damp cloth for light marks and dry immediately.
Movement	Lift from the lower frame with two people. Do not drag the chair or pull it by the arms, back cushions or seat cushion.

PLACEMENT & SUPPORT

Use it well. We will stand behind it.

The Velora is intended for indoor residential use in a dry, well-ventilated setting.

Important precautions

- Keep the chair away from damp walls, water sources, heaters, open flames and prolonged direct sunlight.
- Do not allow children to climb or play on the arms or back. Keep pets and sharp objects away from the upholstery.
- Do not drill, dismantle, reupholster or arrange structural repair without written guidance from ROCO.
- If the chair becomes unstable, develops unusual movement or makes persistent structural noise, stop using it and contact ROCO for assessment.

Warranty guidance

Your Velora is supported by the ROCO Confidence Warranty and the product-specific terms confirmed on your product page, quotation, invoice or written order confirmation. Coverage is component-specific. Qualifying solid Kikar frame and structural joinery may receive up to 24 months; plywood structure, zig-zag seat support and Molty foam up to 12 months; upholstery workmanship up to 12 months; and ROCO-supplied upholstery material or applicable indoor wood finish up to 6 months, subject to the final order specification.

ROCO normally begins with assessment, adjustment, repair or replacement of the affected component. Normal wear, gradual foam softening, body impressions, fabric wrinkling or pilling, fading, stains, moisture damage, accidental damage, misuse and unauthorised repair are not normally manufacturing defects. Report visible delivery concerns within 48 hours and do not return or repair the chair before receiving instructions from ROCO.

ROCO CUSTOMER CARE

Need assistance?

Contact us early if something does not look, feel or perform as expected. Clear information helps us assess the concern more quickly.

When to contact us

- Report visible transit damage, a wrong item or a major visible delivery concern within 48 hours of delivery.
- Where assembly or installation applies, report missing fittings, alignment or installation concerns within 7 days.
- Stop using the chair and contact ROCO if it becomes unstable or develops unusual movement or persistent structural noise.
- Report a hidden manufacturing, material or workmanship concern during the warranty period applicable to your order.

What to share

Please share your order or invoice number, the product name, clear photographs of the complete chair and the affected area, and a short video if the concern involves movement or noise.

WHATSAPP	+92 317 6965610
EMAIL	info@roco.pk
AFTER-SALES	roco.pk/after-sales-request/
WARRANTY	roco.pk/warranty-policy/

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